

5th Annual Post Pride Brunch | Sponsorship Opportunities |

Pachyderm Pub - JUNE TBD - 12-2pm - General Admission Ticket \$10

Caucus Mission:

The Equality Caucus seeks to bring visibility to LGBTQ+ issues by influencing policy, supporting LGBTQ+ friendly leaders and educating the public through community outreach and collaboration within as well as outside the LGBTQ+ community in an open and honest manner.

Event Overview:

Each year the Equality Caucus works to organize a brunch during Pride month, generally the day after Flint Pride. We provide a fun, family friendly, safe space that is fun for all ages & features a short 15 minute program with a speaker updating participants on LGBTQ+ agenda both locally & nationally. In addition, this event serves as our primary fundraiser for the year to continue advancing the organizations mission driving equality for all members of Genesee County.

2019 SPONSORSHIP OPTIONS

Rainbow Sponsor | \$2,500

Exclusive Sponsorship - 1 Available

- Recognition on all marketing efforts including social ads, radio promotions & premier logo on event flyer & sponsorship poster displayed at event
- Audible mention during event program
- Funds LGBTQ+ advocacy efforts, Safe Space expansion & new website build. Logo will be prominently placed in the top of the sponsor page

Brunch Sponsor | \$400

Exclusive Sponsorship - 2 Avail (1 Remaining!)



10

Tickets

- Sponsor fund go to support the cost of providing food for the brunch attendees
- Recognition placed on the brunch table, on all print materials thanking sponsor for their support & via social promotions for the brunch

Supporting Member & Sponsor | \$150



- 2 tickets to the Post Pride Brunch
- 2 drink tickets/person (Redeem for a Mimosa or Bloody Mary)
- Certificate of Recognition
- Perfect for those look to support the caucus personally or with a small business.

Equality Sponsor | \$1,000 Exclusive Sponsorship - 2 Available



- Recognition on all printed promotion materials & social promotions
- Audible Mention during event program
- Help fund expansion of the Safe Space Program & buildout of the new website where logo will be featured on the sponsor page

<u> Ticket Sponsor | \$250</u>

Exclusive Sponsorship - 1 Available



- Sponsorship helps recoup the costs of ticket fees through EventBrite, helping keep ticket cost low
- Recognition on the Ticketing site
- Recognition on all printed promotional material & a social mention on event page

Sponsor a Ticket | \$20

- Looking to help a member of the community looking to attend?
- We know for some, they may simply not have the financial means to attend and don't want that to be a deterent.
- Sponsor a ticket for someone in need includes brunch, 2 drink tickets & their tip!